

# 6<sup>th</sup> Tübingen PET/MR Workshop

## March 27 – 29, 2017



### MORE INFORMATION:

[www.pet-mr-tuebingen.de](http://www.pet-mr-tuebingen.de)

Dear Madam, dear Sir,

the Department of Radiology at the University of Tübingen announces the

#### **6<sup>th</sup> International Workshop on PET/MR from March 27-29, 2017.**

In order to bring this workshop to life and to a wider audience we like to ask for your support.

Successful summaries of the former workshops including the list of our sponsors were published in MIB. Currently, the main discussion points and conclusions of the 2016 workshop are in a review process.

The 6<sup>th</sup> PET/MR workshop will encompass again three full days of dialogue boards and roundtable discussions, however, with a focus on the brain and oncology. As in 2016 we will include a dialogue board on emerging areas so as to align on short- and mid-term objectives of PET/MR research.

As in past years we will have high-level international speakers in the field of imaging science on board to review together with the attendees the state-of-art. Dialogue board sessions will help to address the complementary and competitive role of imaging compared to other disease-specific biomarkers. The emerging question about the future primary diagnostic tool for diseases like Alzheimer or cancer and the role of PET/MRI will be discussed with peers from the fields of neurology, oncology, imaging science and healthcare providers. In the tradition of the past five workshops, interactive moderated dialogue boards will build the centerpieces of this event

For further information please visit our website [www.pet-mr-tuebingen.de](http://www.pet-mr-tuebingen.de)

#### **Sponsoring Opportunities**

We offer the following individual packages for sponsors, which include:

- A booth at the conference (Mo-We) for 1.500 €  
Place is limited to 8 booths; please contact us until Dec. 2016 (first come, first serve)
- One registration & Lunch-Symposium on Mo (27<sup>th</sup> March), Tu (28<sup>th</sup> March), or We (29<sup>th</sup> March) for 4.000 €  
Sponsors will have the opportunity to organize a Lunch-Symposium on their own demands (1,5h). Separate costs for food apply. Please contact us until Dec. 2016 (first come, first serve).
- Distribution of advertising material for 200€  
We will distribute your advertising material after receipt for the length of the workshop.
- Place an ad in our program booklet for 100-400€  
½ page size: 100€; full page size: 200€; double page size: 400€ (editorial deadline 15<sup>th</sup> Jan., 2017)

Further, we are happy to offer to all sponsors for the duration of this workshop:

- to present the company symbols
- to be named as institution sponsor in the hand-out documents
- to use the sponsorship attributes for promotional purposes

**The conditions for sponsoring will be arranged on request. In case you have further questions on the terms and conditions for sponsoring, please do not hesitate to contact our congress organization [tue-ws@vokativ.de](mailto:tue-ws@vokativ.de)**

We would be pleased if you were interested in becoming a co-sponsor of this workshop, and we look forward to hearing from you.

The PET/MR Workshop Organizing Team